



# GNSO Website Improvements

Prepared by OSC CCT-WG

Ken Bour, Chris Chaplow, Scott Pinzon, CISSP

27 OCTOBER, 2009

# Work Product of the CCT



Chris Chaplow / BC

Steve Holsten / RySG

Mason Cole / RrSG, Team Chair

# Agenda

- Show the proposed changes
- Seek guidance from you



H o w



<http://gnso.icann.org/en/improvements/osc-en.htm>

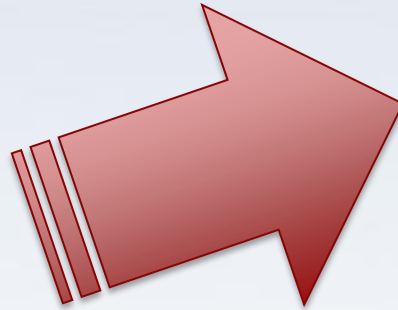
# What Did Users Tell Us?

“more  
usable”

# What GNSO Power Users Want:

- ✓ Information Retrieval
- ✓ Calendar-Related Activities
- ✓ Finding Info Based on Issues

# Moving From Static to Dynamic



**Yellow**



**Flower**



**Plant**

Language | Subscribe | Help |

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**Learn About ICANN**  
Describes what ICANN is and how what role it plays in the world wide web.

**Glossary**  
Definition of common terms and acronyms used throughout the site.

**How the Internet Works**  
Quick review of how domain names, numbers and addresses that work.

**Video Title**  
This can be a 2 line description of the video that will describe the what the user will see if they click on the play icon to the left. Maecenas quis varius ligula.

**Registrars and Domains**

**Disputes**  
If you are having a problem with a registrar, use the dispute process.

**Registrar Accreditation**  
Lorem ipsum dolor sit amet consectetur ut elit adipiscing fermentum lorem ipsum dolor.

**Who Is**  
Lorem ipsum dolor sit amet consectetur ut adipiscing fermentum lorem ipsum.

**Calendar**

**18 AUG** **Event Title**  
Description of time and place.

**30 SEP** **Event Title**  
Description of time and place.

**23 OCT** **Event Title**  
Description of time and place.

**Top News** [IDN News](#) [Lorem News](#) [Ipsum News](#) [Adip News](#) [More](#)

**The End of Domain Tasting**  
12 August 2009  
AGP Deletes Decrease 99.7%  
A report released today by ICANN shows that the so-called practice of "Domain Tasting," has all but been eliminated as a result of a solution developed only one year ago. From loquat, ultricies egestas bibendum vitae, inestibula ac magna.

**10 August 2009** Three Registrars Lose Accreditation

**07 August 2009** GNSO Fast Flux Hosting Working Group Published Final Report.

**05 August 2009** Least Network4 Files for Arbitration Apply Now For GNSO Council Non-Consentual Seats

**02 August 2009** Three Registrars Lose Accreditation

**Recent Documents**

**Article Title Number 1**  
text lorem ipsum dolor sit amet elit amet ipsum pulvinar.

**Article Title Number 2**  
text lorem ipsum dolor sit amet elit amet ipsum pulvinar.

**Article Title Number 3**  
text lorem ipsum dolor sit amet elit amet ipsum pulvinar.

**Article Title Number 4**  
text lorem ipsum dolor sit amet elit amet ipsum pulvinar.

**Current Work**

**Headline title lorem ipsum dolor set amet pleribus.**  
12 August 2009  
AGP Deletes Decrease 99.7%  
A report released today by ICANN shows that the so-called practice of "Domain Tasting," has all but been eliminated as a result of a solution developed only one year ago.

At it's peak, the practice of appreciatively registering domain names lorem ipsum dolor set amet elit amet ipsum pulvinar suspendisse semper nullam condesatur. Ut et inaur.

**Comments end 27 Jul 09**  
Bylaw Amendments Related to Restructuring of the GNSO Council (Version 2).

**Closes for comments 16 Jul 09**  
Link 1 text lorem ipsum dolor sit amet

**Closes for comments 10 Jul 09**  
Link 1 text lorem ipsum dolor sit amet

**Closes for comments 02 Jul 09**  
Link 1 text lorem ipsum dolor sit amet  
Link 1 text lorem ipsum dolor sit amet

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**Structure**  
**FAQs**  
**Corporate Documents**  
**Contact**

**About ICANN**  
[About ICANN](#) [About FAQs](#) [Glossary](#)

**Most Recent**

**Article Title Number 1**  
text lorem ipsum dolor sit amet elit amet ipsum pulvinar.

**Article Title Number 2**  
text lorem ipsum dolor sit amet elit amet ipsum pulvinar.

**Article Title Number 3**  
text lorem ipsum dolor sit amet elit amet ipsum pulvinar.

**Article Title Number 4**  
text lorem ipsum dolor sit amet elit amet ipsum pulvinar.

**Top Links**

**Careers**  
**Disputes**  
**Link 3 text**  
**Link 4 text**  
**Link 5 text**

**Headline about ICANN**  
To reach another person on the Internet you have to type an address into your computer - a name or a number. That address has to be unique so computers know where to find each other. ICANN coordinates these unique identifiers across the world. Without that coordination we wouldn't have one global Internet.

**Learning More**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent blandit tempus Jul Praesentis neque ornare, ultramarquet non, convallis et, tristique tristique, ornare. Donec portt. Proin vitae leo. Cras faucibus posuere nisi. Vestibulum, Cras quam enim, bibendum nec tempus egestasque, ultricies a ornare.

Proin condesatur, non vel bibendum laesat, non ipsum lacina nisi, in semper justo nulla et nisi. Quisque quam lorem, tristique bibendum morosus ut, condimentum aliquam ornare.

**READ MORE ABOUT ICANN**

**Structure**

**FAQ's**

**Quisque leo nunc, dapibus sed convallis ac, consequat a justo. In diam lectus.**

**Suspendisse sodales luctus imperdiet. Maecenas volutpat est sit amet elit**

**Top Links**

- Pellentesque nec nisi ac odio faucibus aliquet
- Sed faucibus convallis sed tristique ligula
- Quisque et justo nisi, a tristique libero
- Etiam sed magna vel leo congue et nec enim
- Integer sed augue non ligula

**Sections**

- Praesent non luctus et ipsum congue ornare
- Conditur non nisi sed, non lacina ornare
- Donec porttitor diam et dolor lacina eu blandit ligula
- Conditur morosus nec et ligula egestas porta
- Etiam sed magna vel leo congue et nec enim

**READ MORE ABOUT STRUCTURE** **READ MORE FAQs**

**Corporate Documents**

**Contact**

**READ MORE CORPORATE DOCUMENTS** **MORE ON CONTACT**

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# ICANN.org Redesign – Getting a New Look!!!

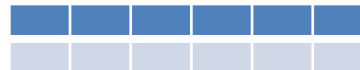


# Generic Names Supporting Organization (GNSO)

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What is GNSO?

What's Hot

Highlights

Highlights

**At-Large**

Today ◀ ▶ **August 2009** ▼ Print Week Month Agenda ▼

Sun	Mon	Tue	Wed	Thu	Fri	Sat
26	27	28	29	30	31	Aug 1
◀ ALAC On		5am APRAL			ALAC Vote on ALAC	
		Vote on ALAC Statement on Terms of Reference of the I				
		2pm ALAC				
		3:30pm ALA				
2	3	4	5	6	7	8
		◀ ALAC Vote on ALAC Statement on Second Report of the				
		ALAC Vote Statement Organisational Review Cycles				
		4pm EURAL	NomCom Delegate Appointments: Nominatio			
		8pm ALAC	6pm AFRAL	ALAC Vote on ALAC Resolutions		
9	10	11	12	13	14	15
◀ ALAC Vol	7pm At-Larg	2nd Latin American and Caribbean				ALAC Re
		◀ NomCom Delegate Appointments: Nomination Period				
		◀ ALAC Vote on ALAC Resolutions from the AL		ALAC Board Liaison Election: No		
		+2 more		ALAC Vote on ALAC Resolutions on At-Large		
16	17	18	19	20	21	22
		◀ NomCom Delegate Appointments: Nomination Period				
		◀ ALAC Vote on ALAC Resolutions on At-Large	7pm Cross-			
		ALAC Board Liaison Election: Nomination Period				
		+2 more	+3 more	+3 more	+1 more	+1 more
23	24	25	26	27	28	29
		◀ NomCom Delegate Appointment				ALAC Vote on Advise
		◀ ALAC Board Liaison Election: Nomination Period				

Footer

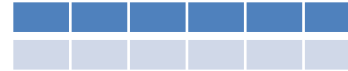


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What does the GNSO do?

Who is the GNSO?

- Council
- Stakeholder Groups
- Constituencies
- Appointees

How to Participate:

- Make a Public Comment
- Volunteer for WG
- Join Mailing List
- Attend a Meeting

Other ICANN Structures

## What is the GNSO?

Mission/Purpose/Scope

Welcome Video from Chair  
Welcome

### Video or Slideshow

What are Current Issues?

### Video or Slideshow

GNSO Community Values

GNSO Notable Facts/History  
+ Accomplishments

### Video or Slideshow

How does PDP work?

### Video or Slideshow

Recruitment video (Join in...)

Footer

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## Introductory Text

### Policy Activities

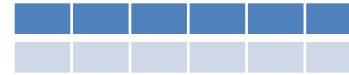
[Internationalized Domain Names \(IDN\)](#)[Post-Expiration Domain Name Recovery](#)[Registrant Abuse Policy](#)[Registrants' Rights](#)[Uniform Dispute Resolution Policy](#)[WhoIS](#)[More](#)

### Other Work

[Geographic Regions](#)[GNSO Improvements](#)[Travel Policy](#)[More](#)

### Archive

[Reassignment of .net](#)[More](#)



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Home > Ongoing Work > Policy Activities > PEDNR

**Policy Activities**  
[Other Activities](#)  
[Archive](#)

**News**

**Group Activities**  
[Working Group](#)  
[WIKI](#)  
[Mailing List](#)  
[Council Sub-Comm](#)

**Basics**

**Post-Expiry Domain Name Recovery**  
 Text

**Agreements**  
[-Item 1](#)  
[-Item 2](#)

**Presentations**  
[-Item 1](#)  
[-Item 2](#)

**Reports**  
[-Item 1](#)  
[-Item 2](#)

**Transcripts**  
[-Item 1](#)  
[-Item 2](#)

**Placeholder Graphic**

**Contacts**

**Policy Staff Contacts:**  
 Denise Michel,  
 VP-Policy Development  
 Liz Gasster,  
 Senior Policy Counselor  
 Glen de Saint Géry,  
 Secretariat-GNSO  
 Marika Konigs,  
 Policy Director

All can be reached via email  
[policy-staff@icann.org](mailto:policy-staff@icann.org)

# LIBRARY

## Data can be viewed several ways

- What it means
- What it is
- When it is

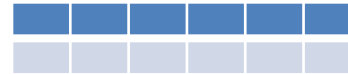


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## Advanced Search

Keyword:

Year:

Month:

Search Only...  Exclude

<input type="checkbox"/> Agreements	<input type="checkbox"/> Minutes
<input type="checkbox"/> Bylaws	<input type="checkbox"/> Presentations
<input type="checkbox"/> Charters	<input type="checkbox"/> Recordings
<input type="checkbox"/> Contracts	<input type="checkbox"/> Reports
<input type="checkbox"/> Correspondence	<input type="checkbox"/> Resolutions
<input type="checkbox"/> DNSO Site Archive	<input type="checkbox"/> Statements of Interest
<input type="checkbox"/> Elections	<input type="checkbox"/> Templates
<input type="checkbox"/> Mailing Lists	<input type="checkbox"/> Transcripts
<input type="checkbox"/>	<input type="checkbox"/>

Most Popular or Accessed

Most Recently Added

- [Agreements](#)
- [Bylaws](#)
- [Charters](#)
- [Contracts](#)
- [Correspondence](#)
- [DNSO Site Archive](#)
- [Elections](#)
- [Mailing Lists Archive](#)
- [Minutes](#)
- [Presentations](#)
- [Recordings](#)
- [Reports](#)
- [Resolutions](#)
- [SOI](#)
- [Templates](#)
- [Transcripts](#)
- [Videos](#)

Footer

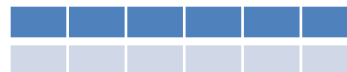


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- Council
- Stakeholder Groups
- Constituencies
- Committees
- Active Groups/Teams
- Inactive Groups/Teams

## Introduction to Group Activities

## Group News

## Publications & Milestones

Thanks, Transitions, Slideshows

“Human Stuff” Bulletin Board?



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Home > Group Activities > Council

## Council

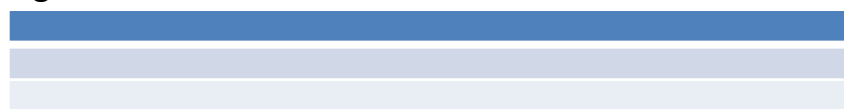
- Stakeholder Groups
- Constituencies
- Active Groups/Teams
- Inactive Groups/Teams

## Group Links

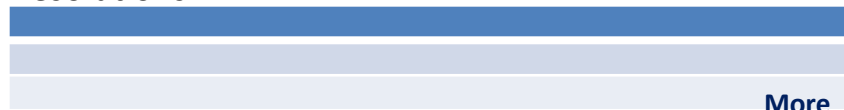
- WIKI Page
- Mailing List Archive
- Operating Procedures

## Intro

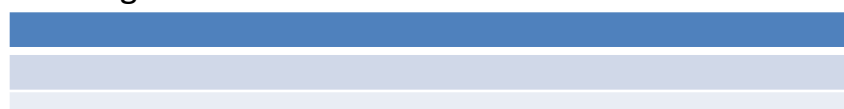
### Agendas

[More](#)

### Resolutions

[More](#)

### Pending Actions

[More](#)

### Minutes

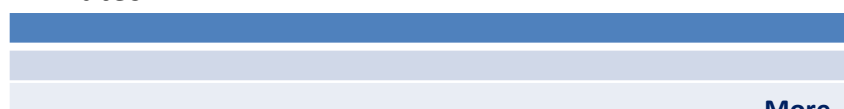
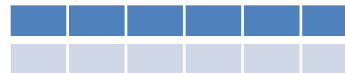
[More](#)

Photo or Slideshow

[Refresh](#)

Calendar



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Home > Group Activities > Active Groups/Teams

- Council
- Stakeholder Groups
- Constituencies
- Active Groups/Teams**
- Inactive Groups/Teams

## Introduction

<a href="#"><u>Communication Work Team</u></a>
<a href="#"><u>Constituency Operations Work Team</u></a>
<a href="#"><u>Geographic Regions Working Group</u></a>
<a href="#"><u>GNSO Council Operations Work Team</u></a>
<a href="#"><u>IRTP –B Working Group</u></a>
<a href="#"><u>Joint GNSO/ccNSO IDN Working Group</u></a>
<a href="#"><u>Operations Steering Committee</u></a>
<a href="#"><u>Policy Development Process Work Team</u></a>
<a href="#"><u>Policy Process Steering Committee</u></a>
<a href="#"><u>Post Expiry Domain Name Rec Working Group</u></a>
<a href="#"><u>Registrar Accreditation Agreement Drafting Team</u></a>
<a href="#"><u>Registration Abuse Policies Working Group</u></a>
<a href="#"><u>Travel Drafting Team</u></a>
<a href="#"><u>Working Group Work Team</u></a>

Photo or Slideshow

TBD

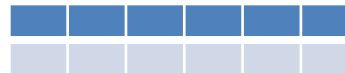


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Home > Group Activities > Active Groups/Teams > Communications Work Team

### Council

- Stakeholder Groups
- Constituencies
- Active Groups/Teams**
- Inactive Groups/Teams

The GNSO Communications and Coordination Team is chartered by the OSC to develop proposals based on the Board's endorsement of recommendations outlined in the 3 Feb 2008 Report of the BGC WG Report.

### Meeting Transcripts/Minutes/Audio Recordings

- [GNSO OSC CCT 010309 Mtg Minutes FINAL.pdf](#)
- [GNSO OSC CCT 210609 Sydney Mtg Transcript.pdf](#)
- [CCT Conf Call \(8 July 09\)-Meeting Summary.pdf](#)

[More](#)

### Work Products

- [Draft Recommendations](#)
- [GNSO Website Requirements final v1.2](#)

[More](#)

### Background/Reference Material

- [Board Recomm Draft Checklist](#)
- [BGC WG's Feb 2008 Final Report on GNSO Improvements](#)
- [London School of Economics Public Report \(Sept 2006\)](#)

[More](#)

Photo or Slideshow

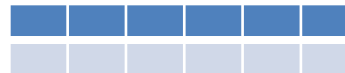
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Calendar

### Group Links

- WIKI Page
- Mailing List Archive
- Charter

Footer



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- Issue #1
  - Title #1
- Issue #2
  - Title #2
- WhoIS
  - Internationalizing Registration Data

## Getting Started

Issue #1

Title #1	24-09-2009	Audio	36 mins.
			105 mins.

[Link to OnGoing Work Page](#)

Issue #2

Title #2	24-09-2009	Audio	36 mins.
			105 mins.

[Link to OnGoing Work Page](#)

WhoIS

Internationalizing Registration Information	24-09-2009	Audio	36 mins.

[Link to OnGoing Work Page](#)

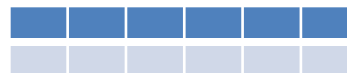


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[Links to Upcoming GNSO Events](#)

[Link to ICANN Meeting](#)

## Intro

### Announcements

- [GNSO Teleconference Agenda – 3 September 2009](#)
- [New gTLD Program Outreach Event \(Hong Kong\) - 7 July 2009](#)

[More](#)

### Policy Update

- [Volume 9, Issue 9 – September 2009](#)
- [Volume 9, Issue 8 – August 2009](#)
- [Volume 9, Issue 7 – July 2009](#)

[More](#)

### Requests for Public Comment

- [\[Placeholder\]](#)

[More](#)

### RSS Feeds

- [\[Placeholder\]](#)

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**Send comments to: [scott.pinzon@icann.org](mailto:scott.pinzon@icann.org)**



THOUGHTS