

ISPCP

The Internet Service Provider and
Connectivity Provider Constituency
in the gNSO

ICANN Strategic Plan

- An overview
- Not prescriptive or analytical
- Presented for discussion purposes
 - By the ISPCP Secretariat

Under Development

- Strategic Plan in development
 - Since Rome ICANN meeting
- An early initiative of the CEO
- Several versions before public version
 - Circulated to small groups for comment
- Now being circulated for public comment
- Consultations for about nine months

Timeframe

- This plan as currently drafted
 - Intended to cover a specific period
 - Now . . . to . . . 2006/2007

Organization of the Plan

- Strategic plan is organized in four large sections
 - Preface material
 - Strategic priorities
 - Operational priorities
 - Funding Strategy

Preface Material

- Primarily descriptive
 - ICANN relationships and mission
 - PDP explanation
 - Achievements to date
 - Rationale: strategic plan

Strategic Priorities

- Divided into four main areas of interest
 - Stability and Security
 - Competition and Choice
 - Bottom-up consensus building
 - Stakeholder representation
- These four priorities came out of the initial white paper

Stability and Security

- Provide a core set of services
- Support the security of the Internet

Core Services

- Root zone management
- IP address allocation
 - To NRO/RIRs
- Fundamentally, IANA functions
- Five main suggestions for IANA

Five Suggestions for IANA

- More efficient request tracking/responsiveness
- Reliable operating capacity
- Better reporting from IANA on operations issues
- Make root zone management professional
- Make root servers more robust

ICANN and Security

- Mostly inward looking with coordination of involved constituencies
 - Notably SSAC
- Establishes a fund for security fund for Internet Security
 - Fund focuses on outward needs/project
- Establish stable relationships with relevant participants
 - Registrars and registries
 - gTLD and ccTLD registrars
 - RIRs and Root Server Operators

Competition and Choice

- Second strategic priority
- Emphasizes further competition in the market place
 - Adds agreement compliance as a strategic goal
- Discusses plans to be more responsive to registrants
 - Ombudsman role

Compliance

- Some constituencies refer to this as enforcement
- Trying to make the auditing, complaint resolution and enforcement process work better
 - This is an important initiative

Choice: New gTLDs

- Strategic plan calls for a long-term, predictable model for introduction of new gTLDs
- Focused on process
 - “detailed plan for a long-term process”

Bottom Up Consensus

- Five main initiatives
 - Make the PDPs better
 - Support and improve the public meetings
 - Establish an ICANN presence in each ICANN region
 - Restricted fund for Developing Countries' stakeholders
 - Enhanced communications strategy

Provide Secretariats

- For those who do not have this service
- Or, for those who need more support

Cross Constituency Work

- Support for x-constituency liaisons
- Support for x-SO activity

Public Meetings

- Pretty much the same commitment as before
- Strong emphasis on regional participation
 - For instance, the suggestion that the meetings include sub-regional meetings for the benefit on developing countries

Regional Presence

- Establish a presence in all ICANN regions
 - Not just NA and EU
- Trying a two pronged approach
 - Be supportive in those regions
 - Coordinate ICANN activity in those regions

Restricted Fund

- For developing countries
 - To include more stakeholders
- Workshops for infrastructure
 - People running ccTLDs
 - Other network infrastructure
- Not intended to duplicate
- Very early days on this

Communications

- Multilingual
- Bi-directional
 - Better outreach
 - Multilingual
 - Also, information collection
- Collaboration with governmental and local Internet communities
 - GAC and ALAC
- Rebuild the ICANN Website

Staffing, Funding, Budget

- Keep the existing operational structure
 - Expand upon it
- Keep the existing structure for the board
 - “Strengthen” it
- Implement methods to review ICANN actions
 - Board, management or staff
 - Mostly in place

Staffing and Operations

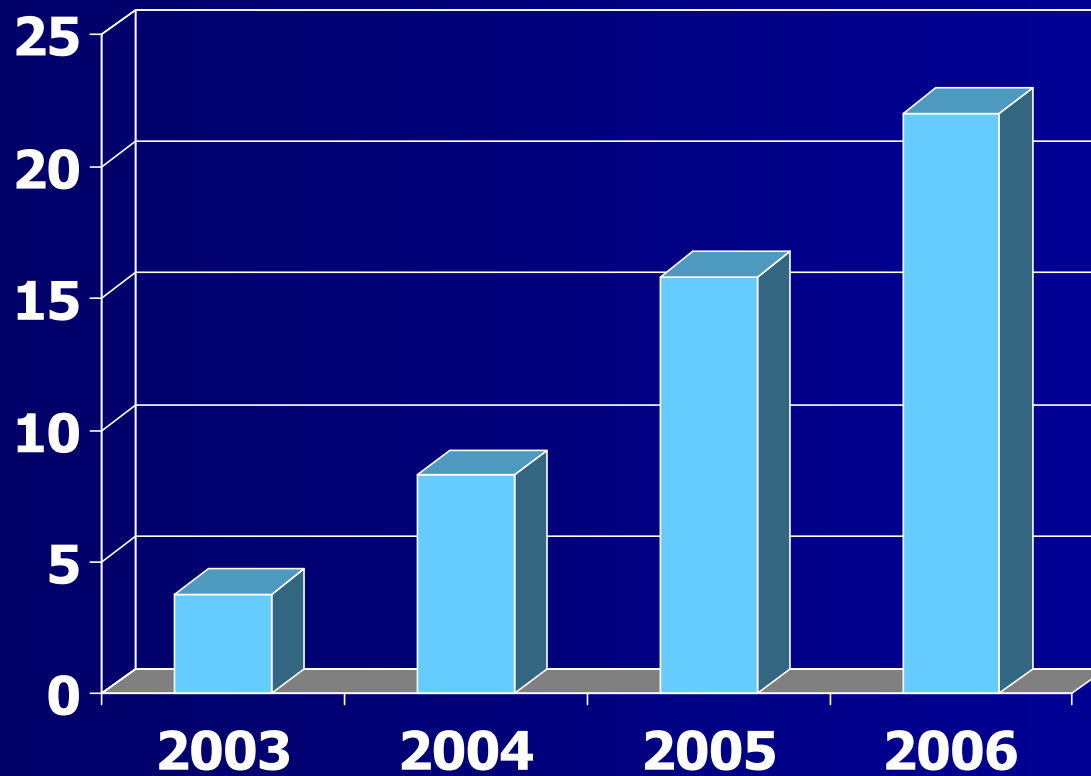
- “Develop and sustain high-speed transaction systems to ensure that ICANN remains the preferred means for converging views on technical Internet issues to be addressed in “Internet time.”
- Oracle for everybody!

Project Management

- A particular challenge in IANA
- Also in GNSO policy development
- Need a common approach to project management

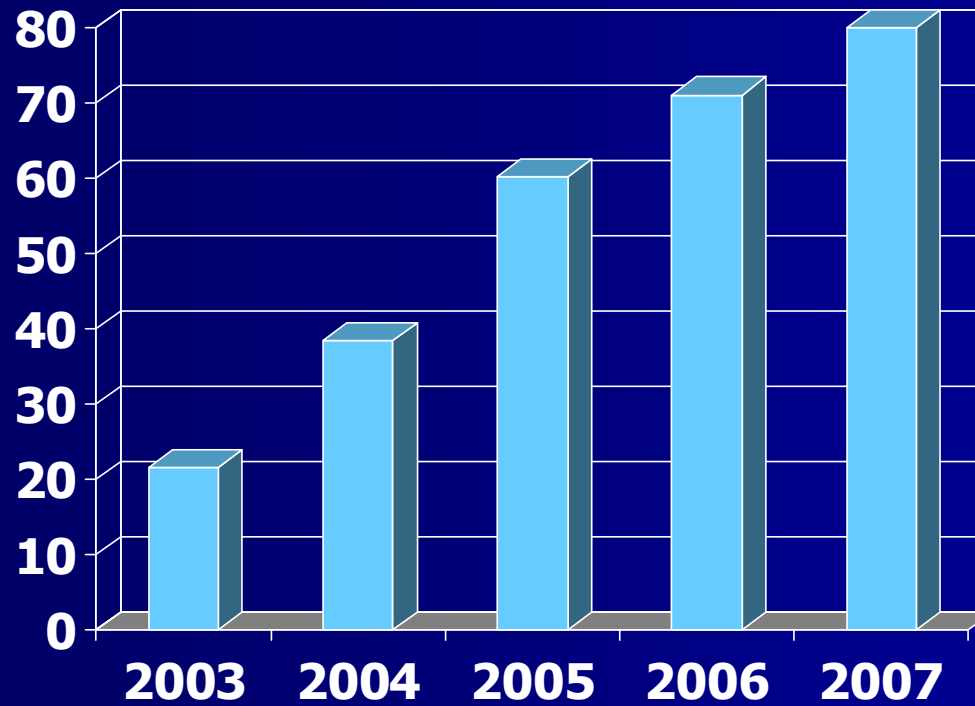
Budget

■ Budget



Staffing

■ Staffing



.net Rebid

- 75 contribution per transaction from the registry
- 25 cent contribution from the registrar
- Change from flat fee to per domain
- This possibly sets an important precedent
 - Transaction based fee strategies

IANA

- Budget doubles
- Single largest increase in the budget

Participation Focus

- Two restricted funds
 - Increasing participation
 - No discussion of how you would identify the participants
 - No discussion of firm funding models

Discussion on Compliance

- Sometimes called enforcements
 - Metrics
 - Ongoing monitoring
- Possible support for > 3 character

Status

- Is that is implemented
- Year two and three are in draft mode
- Real participation concerns

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